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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/087,329	03/01/2002	Takashi Nara	47793/57534	3044
21874 7590 01/30/2008 EDWARDS ANGELL PALMER & DODGE LLP P.O. BOX 55874 POSITION MA 20205			EXAMINER	
			DAGNEW, SABA	
BOSTON, MA 02205			ART UNIT	PAPER NUMBER
			3622	_
			MAIL DATE	DELIVERY MODE
			01/30/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)				
	10/087,329	NARA ET AL.				
Office Action Summary	Examiner	Art Unit				
	SABA DAGNEW	3622				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1)⊠ Responsive to communication(s) filed on <u>07 De</u>	ecember 2007					
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<i>,</i> —	/					
	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims						
4)⊠ Claim(s) <u>12,13 and 17</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>12, 13 and 17</u> is/are rejected.						
7) Claim(s) is/are objected to.						
·— · · · — ·	election requirement					
<i>,</i>						
Application Papers						
9)☐ The specification is objected to by the Examiner.						
10)⊠ The drawing(s) filed on <u>03/01/2002</u> is/are: a)⊠ accepted or b)⊡ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
Attachment(s)						
1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) Paper No(s)/Mail Date						
3) Information Disclosure Statement(s) (PTO/SB/08) 5) Notice of Informal Patent Application						
Paper No(s)/Mail Date 6) U Other:						

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DETAILED ACTION

Status of Claims

1. This action is in reply to the amendment filed on December 7, 2007.

- 2. Claims 12 and 17 have been amended.
- 3. Claims 1-11 and 14-16 have been canceled.
- 4. Claims 12, 13 and 17 are currently pending and have been examined.
- 5. Rejection under 35 U.S.C. 112, first paragraph has been withdrawn.

Claim Rejections - 35 USC § 102

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 7. Claims 12, 13 and 17 are rejected under 35 U.S.C. 102(b) as being anticipated by Taylor (U.S. Patent Number 5,578,808).

With respect to claims 12 and 17, Taylor teaches a point-giving server for giving a user points and a program embodied on computer-readable medium for performing a point-giving procedure which gives a point to user. A point-giving server (data card 10, col. 3 line 20 and Fig. 1) for giving a user points, comprising:

a data acquiring unit operable to acquire a character string or image (Col. 5, lines 63-67 and Col. 6, lines 1-4, where "PIN Number and Vendor Access Code" reads on character string);

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a converter operable to convert said character string or image acquired by said data acquiring unit to points (Fig. 6A, 174, where Fig. 6A teaches translating cash value to points) which are accumulated as mileage points of an airline or card points of a credit card company Col. 2, lines 1-8) by using a point converting table which makes said character string or image correspond to said points the accumulated points being in proportion to an amount of service used (Fig. 1 and Col. 3, lines 21-40, where "record" section in Fig. 1 table, contains accumulated points); and

an output unit operable to output said points generated by said converter to increase points accumulated for said user (Col. 7, lines 24-50).

With respect to claim 13, Taylor teaches all elements of claim 12, furthermore, Taylor teaches a point-giving server wherein said data acquiring unit acquires a plurality of types of character strings or images (Fig. 4, where the Table contains a plurality of "PIN Numbers and Vender Access Code" which reads on character string); and

said converting table makes combination of said plurality of types of character string or image to a plurality of points, respectively and converts each of said combination of said plurality types of character strings or image to corresponding points (Fig. 1, Fig. 4 and Col. 3, lines 21-40, where "record" section in Fig. 1 table, contains plurality of converted and accumulated points).

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP

§ 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 8. U.S. Patent Number 5, 890,995 to Bobick et al. teaches exercise equipment, which used specifically to networkable exercise cycles.
- U.S. Publication Number 2002/0077219 to Cohen et al. teaches incentive award for use of exercise equipment.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to SABA DAGNEW whose telephone number is (571)270-3271. The examiner can normally be reached on 7:30-5:00.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric W. Stamber can be reached on 571-272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/S. D. / Examiner, Art Unit 3622 /Donald L. Champagne/ Primary Examiner, Art Unit 3622